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CONSUMPTION OF BEEF FROM THE UNITED KINGDOM BY SERVICE MEMBERS IN EUROPE, 1980-1996

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Potential Sources of Beef for Service Members in Europe

- Troop feeding/dining facilities
- Commissary sales
- Exchange outlets
- Local economy



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Troop Feeding, 1980-1996

- Military Dining facilities - US beef
- Operational rations - US beef



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Commissary Stores, 1980-1989

- European procurement contracts through the Defense Logistics Agency
 - Average of 2.5 million pounds monthly
 - 35% from UK (875,000 pounds)
 - 300,000 pounds North of Alps (Germany, Belgium, Netherlands, UK)
 - 575,000 pounds South of Alps (Italy, Spain, Greece, Turkey)
 - 65% from other European countries
 - Monthly contracts
 - 21 delivery routes to 112 stores



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Commissary Stores, 1990-1996

- Countries North of the Alps - US beef
- Countries South of the Alps - UK beef
 - 1990 - 5,840,300 pounds
 - 1991 - 5,364,000 pounds
 - 1992 - 3,857,935 pounds
 - 1993 - 3,617,424 pounds
 - 1994 - 3,337,645 pounds
 - 1995 - 2,349,082 pounds
 - 1996 - 836,538 pounds (through March 1996)



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Exchange Outlets, 1980-1996

- Similar contracting patterns to commissary operations
- Food service outlets
 - Approximately 20% of European beef from the UK
- Hamburger franchises
 - 1980-1989 "preformed patties" from the UK
 - 1990 - switched to US beef or US/European mix ground in Germany



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**DOD Active Duty and Dependant Exposure in Europe
1980-1989**

| Region | AD | Dep | Total |
|--------|-----------|-----------|-----------|
| North | 1,217,868 | 1,530,536 | 2,748,404 |
| South | 188,638 | 245,964 | 434,602 |
| | 1,406,506 | 1,776,500 | 3,183,006 |



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**DOD Active Duty and Dependant Exposure in Europe
1990-1996**

| REGION | AD | DEP | Total |
|--------|---------|---------|-----------|
| North | 436,009 | 601,022 | 1,037,031 |
| South | 89,664 | 118,871 | 208,535 |
| | 525,673 | 719,893 | 1,245,566 |



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**DOD Active Duty and Dependant Exposure in Europe
1980-1996**

| Region | AD | Dep | Total |
|---------------|-----------|-----------|-----------|
| North | 1,653,877 | 2,131,558 | 3,785,435 |
| South | 278,302 | 364,835 | 643,137 |
| Total Exposed | 1,932,179 | 2,496,393 | 4,428,572 |



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**DOD Active Duty and Dependents Still on Active Duty
Exposed in Europe
1980-1996**

| Region | AD | Dep | Total |
|--------|---------|---------|---------|
| North | 168,416 | 251,985 | 420,401 |
| South | 47,362 | 65,246 | 112,608 |
| | 215,778 | 317,231 | 533,009 |



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**DOD Active Duty and Dependents
No Longer on Active Duty
Exposed in Europe
1980-1996**

| Region | AD | Dep | Total |
|--------|-----------|-----------|-----------|
| North | 1,485,461 | 1,879,573 | 3,365,034 |
| South | 230,940 | 299,589 | 530,529 |
| | 1,716,401 | 2,179,162 | 3,895,563 |



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Impact on the Armed Services Blood Program

- Currently in DoD
 - The majority of donors in DoD are from the Active Duty Population
- Currently in DoD there are:
 - 1,412,000 Active Duty
 - 1,949,347 Dependents
- Potential Active Duty deferrals if all donated
 - 215,778 Active Duty =
 - 15.3% of the AD donor population
- Potential Dependant deferrals if all donated
 - 317,231 Dependents =
 - 16.3% of the dependant donor population



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Impact on the Armed Services Blood Program

- The ASBP recruits about 130,000 donors annually primarily from the 1,412,000 AD
- Calculated penetration is approximately 9.2%
- **IMPACT of ARC Suggested Deferrals**
 - As much as 47% of the active duty and dependant populations could become ineligible
 - Penetration would have to increase to 17% to meet current needs



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